Media KIT

Oscar Senior

The elderly care platform for home care & senior facilities

INTRODUCTION

Demographic transitions with sharply growing elderly population have brought new challenges to be solved in the next few years. This trend brings specific challenges as people live longer, want to stay in their own homes and remain independent for as long as possible. We believe technology will play an important role in the overall solution.

The question is: how are we going to effectively care for the aging population?

Oscar Senior brings innovation into care industry and helps care organisations become more efficient, reduce costs and enhance care quality for their clients. Our goal is to enhance the lives of seniors, help them age in place, as well as to help them keep in touch with their family, friends and caregivers.

BACKGROUND

Oscar Senior is a product developed by a startup with the same name - Oscar Senior, which is based in the beautiful Czech Republic.The idea of Oscar Senior was driven by personal experience of the CEO with his tech-shy grandma, which led towards creating this unique solution.

At first, Oscar was a simplified tablet, but according to the market demand, Oscar Senior was redesigned into an app (iOS and Android) that can run on any new or used tablet or smartphone. As time passed, Oscar Senior became popular app present in more than 85 countries worldwide. At the same time more and more B2B partners approached us searching for a solution for their business. Today, Oscar Senior is a platform that helps home care organisations enhance care, reduce costs and improve efficiency while facilitating communication with elderly clients.

ACHIEVEMENTS

- Winner Warsaw - London Bridge (British Embassy, Poland, 2018)
- TOP10 CEE Startups - Google Campus Residency (Warsaw, Poland, 2017-2018)
- TOP10 CES 2017 Lifestyle and Digital Health Startups (Las Vegas, USA, 2017)
- TOP5 Finalist Chivas The Venture 2016 (Prague, Czech republic, 2016)
- Winner of TechCrunch Sirius XM Radio Pitch (San Francisco, USA, 2015)
- Winner Best Business Project (Prague, Czech republic, 2013)

PRODUCT DESCRIPTION

Oscar Senior is a fully customizable platform that helps care organisations minimize caregiver's downtime and effectively enhance the services they provide while facilitating family connection and aging-at-home services for their clients' well-being. Oscar Senior helps care organization enhance quality of care, reduce costs and improve efficiency. We achieve this by connecting caregivers and care recipients (mainly seniors) via video calls and message sharing to provide real-time insights and information. At the same time Oscar Senior helps seniors age independently and remain socially included by staying connected to caregivers and family through an easy-to use interface.

Oscar Senior provides dashboard views of each client that integrates with care organisation´s existing solutions or as a standalone solution. Everything that is needed to know to prepare home care workers to create the optimal visit and knowing when to help avert a crisis. Oscar Senior provides care organisation´s clients the simplest, most intuitive user interface on the market, with large prompts and print for seamless browsing and app usage. It delivers the highest quality video calls and quicker connections to ensure fast response times when communicating with clients.

CONTACT

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