

## **Case Study - Comfort Assisting**

## Goals to be achieved

- Improve communication
- Enhance client's well-being
- Increase effectiveness of visits
- Provide customized content

The company's primary reason for relying on Oscar Senior was to handle clients' call requests and capitalize on opportunities to engage in video call checkups, as opposed to unnecessary in-person visits. This approach should minimize disruption to older adults' routines while providing a convenient option for the care provider.

People at the home care company also envisioned Oscar Senior opening an age-appropriate technology gateway that **provided each client with customized content.** That's critical, especially since some older adults feel curious about using technology but become overwhelmed by the idea of exploring it themselves.

## Features utilized to accomplish goals

- Auto-answer calls request a call without the need for the senior to accept it
- Calls, video calls, messages enable effective communication
- Medication management helps to supervise the use of medication online
- **Emergency requests** enable seniors to feel more safe
- Automatic reminders help notify seniors about important activities/events
- Connection to wearables control senior's vitals remotely
- **Entertainment apps** alleviate loneliness with games, weather, eBooks, music and more
- Voice over allowes voice control our service and call for help

Barbara Soltys, CEO of Comfort Assisting, **selected several features tailored to her client needs** that allowed her to communicate between herself, her client and the client's family members.

Comfort Assisting is now using the auto-answer/video calls and messages for **quick check-ups**. Medication management and reminders are helping seniors **not to forget anything**. Connection to wearables keeps all parties abreast of the **necessary information**. Additionally, emergency requests and voice over are helping seniors to **feel safer**.

## Results

- 31% more frequent contact with clients
- 26% reduction in unnecessary visits
- Greater independence for clients
- Clients feel more satisfied and less lonely

Together, these solutions brought 31% more frequent contacts with clients and simultaneously a 26% reduction in unnecessary visits. Plus, the technology enables better preparation for in-person assistance and more efficiency during face-to-face engagements due to the improved communication network.

The home care's representatives anticipated clients feeling **more satisfied** and experiencing less loneliness due to these changes. They believed family members appreciate the **increased peace of mind**, too.

77

Now we can easily monitor our senior clients by video calls, remind them of their meds from a distance or set everything remotely. Oscar Enterprise saved us plenty of time by simplifying the communication process and giving us a powerful tool for remote care. Absolutely fantastic is the auto-answer call.

When the senior isn't answering we can still find out what is going on there.

- Barbara Soltys, CEO of Comfort Assisting -

